



ASX ANNOUNCEMENT

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PAPYRUS APPOINTS GENERAL MANAGER – SALES & MARKETING

The new green force in the global paper and forest products industry, Papyrus Australia Ltd (ASX code: PPY) is delighted to announce the appointment of Colin Wyllie, the former National Sales Manager of Gunns Veneers, to manage the sales and distribution of Papyrus veneers and functional laminates throughout Australia and ultimately overseas.

“This high value segment will be an important part of our business, especially in the early stages, where the Papyrus product offers significant manufacturing advantages compared with traditional timber products.” Said Papyrus COO Grant Pigot. “Mr Wyllie can see the potential that the Papyrus technology represents in this market and he has chosen to work with us to develop these products to their full potential.”

With almost 30 years of experience in the Veneer Industry, Mr Wyllie began employment with Tasmanian Plywood Mill as a general factory hand, followed by significant time managing mills at an operational level. In addition to completing his MBA, Colin has undertaken the role of National Sales Manager since 1994, responsible for growing sales to over \$20 million per annum.

In addition, Mr Wyllie has been responsible for the development of markets in USA, Europe, Japan, South Africa and Asia.

Colin Wyllie is particularly attracted to the dual practical and environmental credentials of the Papyrus products. “The Papyrus Banana Ply has arrived at a perfect time when the global timber veneer industry is facing supply pressures as sustainable timber sources become increasingly scarce. The manufacturing volumes in the veneer markets particularly suit the early stages of the Papyrus technology scale up.” Said Mr Wyllie.

“The Papyrus production method offers significant advantages to the veneer industry, respects the planet and offers the global community an environmentally friendly alternative to non sustainable harvesting of the world’s forests. I am confident that the Papyrus products will appeal to the existing veneer, plywood and particleboard markets.” said Mr Wyllie.

“This appointment continues our recent recruitment drive and we have been fortunate to attract high calibre people with significant experience in relevant and related industries. Colin Wyllie is well rounded with experience from the factory floor to operations management and since 1994 as Gunn’s National Veneer Sales Manager. The company has made this strategic appointment to support this valuable specialist market segment. Colin Wyllie will be responsible for developing the markets for our products in Australia and overseas as we begin to proliferate the Technology to regions around the world.” said Mr Ramy Azer, Papyrus Australia Managing Director.

About Papyrus

Papyrus Australia Ltd, the new green force in the global paper and forest products industry, listed on the Australian Stock Exchange in April 2005 to develop, commercialise and operate proprietary technology that converts banana tree trunks (an unutilised resource) into timber, board and paper products.

For the first time ever people will be able to enjoy panelled walls, attractive furniture, newsprint, paper wrappers, cardboard boxes, paper and fibreboard that is produced without any damage to the environment.

Critically scarce resources, like forests and water, can be saved.

Papyrus will soon be producing timber products and paper on an environmentally sustainable, ethical and commercially sound basis.

The Papyrus Technology and the products that it manufactures are protected by a world wide patent, granted in Australia in 2007.

The Papyrus Technology produces a broad range of timber, board and paper products that are directly substitutable for many products that are currently manufactured using forest based resources.

The process uses little energy, no chemicals and produces water.

Independent research shows that the Papyrus Technology will make a significant saving of greenhouse gas emissions by comparison with conventional manufacturing methods.

The Papyrus Technology offers the world a clean, green and sustainable alternative without consuming finite forest based resources.

Production trials of the first Papyrus manufacturing line (installed in Adelaide) are complete, with the first commercial manufacturing line to be installed in North Queensland in early 2009.

Papyrus plans to take its Technology to all major banana growing regions of the world. A joint venture has been signed for the roll out of production lines in Vietnam and discussions are advancing for the Papyrus production lines to be rolled out in other regions..

The Company was awarded a Commercial Ready Grant sum of \$1.2M through Ausindustry, to take its technology through to commercial production, with the Grant sum increased to \$1.5M in 2008.

Bananas are grown in over 160 countries, making the raw material a readily available and renewable resource. www.papyrusaustralia.com.au

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